

Matthew White | Curriculum Vitae

Background

Throughout my graphic design experience I have explored a wide variety of design disciplines, including identities, branding, advertisements, brochures, annual reports, packaging, HTML email newsletters, and web design. I am able to develop design strategies from concept to completion and have worked with a diverse range of clients: from local business to international companies.

I am a self-motivated, team player with the ability to work on my own initiative and handle multiple projects within tight schedules. I am well organised, disciplined and used to working in a pressured environment. This has provided me with the necessary skills for working in a fast and accurate manner. As a creative person I take great pride in my work and strive to improve and extend myself in all areas. In addition to my creative and technical skills, my experience also includes supervising a team, training staff and managing workflow.

Background information about myself and my portfolio can be viewed at my home page:
<http://www.mattsmediamagic.com>

Education

FUTURE SOLUTIONS - London, UK
2000–2001
Dreamweaver 3 Course

SOLUTIONS DIGITAL GRAPHICS - Cape Town, South Africa
1996–1997
Comprehensive DTP Course

CAPE TECHNIKON - Cape Town, South Africa
1994 - 1996
National Diploma in Graphic Design

Work Experience

FCR - Sydney, Australia
May 2009 - present
Art Director

Responsibilities include:

- Design, layout and repro for printed and online annual reports, corporate branding, brochures, advertisements, flyers and posters
- Image manipulation and editing
- Design, building and maintaining of websites and HTML newsletters
- Liaising with clients, printers, publications, mailing houses and share registries
- Overall management of design production, processes and staff

HEYWOOD INNOVATION - Sydney, Australia
March 2007 - May 2009
Senior Graphic/Web Designer

Responsibilities included:

- Design, layout and repro for printed and online annual reports, corporate branding, brochures, advertisements, posters, packaging and exhibitions
- Image manipulation and editing
- Design, building and maintaining of websites and HTML newsletters
- Liaising with clients, printers and publications

THE ELLIOTT PARTNERSHIP - London, UK
May 2004 - October 2006
Senior Graphic/Web Designer

Responsibilities included:

- Design, layout and repro for corporate identities, brochures, advertisements, posters, packaging and exhibitions
- Image manipulation and editing
- Design, building and maintaining of websites
- Liaising with clients, printers and publications

Matthew White | Curriculum Vitae (continued)

Work Experience (continued)

YELL LIMITED - Greater London, UK
August 1998 - April 2004

Graphic Designer/General Artist

Responsibilities included:

- Design and layout for advertisements
- Image manipulation and editing
- Involved in software training for colleagues
- Acting as stand in Team Leader
- Liaising with sales representatives

KOHLER CORRUGATED WESTERN CAPE - Cape Town, South Africa
June 1997 - June 1998

Junior Graphic Designer

Responsibilities included:

- Corporate identities; design, layout and repro for flexographic printing on corrugated boxes
- Liaising with clients, printers and sales representatives

Freelance

HEADLINE TEACHER RECRUITMENT UK - Greater London, UK
January 2005 - September 2007

Web Designer/Graphic Designer

Responsibilities include:

- Design and layout for advertisements
- Design, build and maintenance of their website

Technical proficiencies

Photoshop, Indesign, QuarkXpress, Illustrator, Freehand, Acrobat, Flash, Dreamweaver, HTML.

Familiar with: Actionscript, CSS, CMS