

Matthew White | Curriculum Vitae

Background	<p>Throughout my graphic design experience I have explored a wide variety of design disciplines, including logos, branding, publication design, packaging and web design. I am able to develop design strategies from concept to completion and have worked with a diverse range of clients: from local business to international companies.</p> <p>I am a self-motivated, team player with the ability to work on my own initiative and have the ability to handle multiple projects within tight schedules. I am well organised, disciplined and used to working in a pressured environment. This has provided me with the necessary skills for working in a fast and accurate manner. As a creative person I take great pride in my work and strive to improve and extend myself in all areas.</p> <p>Background information about myself and my portfolio can be viewed at my home page: http://www.mattsmediamagic.com</p>
Education	<p>FUTURE SOLUTIONS - London, UK 2000–2001 <i>Dreamweaver 3 Course</i></p> <p>SOLUTIONS DIGITAL GRAPHICS - Cape Town, South Africa 1996–1997 <i>Comprehensive DTP Course</i></p> <p>CAPE TECHNIKON - Cape Town, South Africa 1994 - 1996 <i>National Diploma in Graphic Design</i></p> <p>PINELANDS HIGH SCHOOL - Cape Town, South Africa 1989 - 1993 <i>High School Diploma</i></p>
Work Experience	<p>HEYWOOD INNOVATION - Sydney, Australia March 2007 - present <i>Senior Graphic/Web Designer</i> Responsibilities include: Design, layout and repro for printed and online annual reports, corporate branding, brochures, advertisements, posters, packaging and exhibitions; image manipulation and editing; the design, building and maintaining of websites; liaising with clients, printers and publications.</p> <p>THE ELLIOTT PARTNERSHIP - London, UK May 2004 - October 2006 <i>Senior Graphic/Web Designer</i> Responsibilities included: Design, layout and repro for corporate identities, brochures, advertisements, posters, packaging and exhibitions; image manipulation and editing; the design, building and maintaining of websites; liaising with clients, printers and publications.</p> <p>YELL LIMITED - Greater London, UK August 1998 - April 2004 <i>Graphic Designer/General Artist</i> Responsibilities included: Design and layout for advertisements; involved in software training for colleagues; act as stand in Team Leader; liaising with sales representatives.</p> <p>KOHLER CORRUGATED WESTERN CAPE - Cape Town, South Africa June 1997 - June 1998 <i>Junior Graphic Designer</i> Responsibilities included: Corporate identities; design, layout and repro for flexographic printing on corrugated boxes; liaising with clients, printers and sales representatives.</p>
Freelance	<p>HEADLINE TEACHER RECRUITMENT UK - Greater London, UK January 2005 - September 2007 <i>Web Designer/Graphic Designer</i> Responsibilities include: Design and layout for advertisements; design, build and maintenance of their website.</p>
Technical proficiencies	<p>Photoshop, Indesign, QuarkXpress, Illustrator, Freehand, Acrobat, Flash, Dreamweaver, HTML. Familiar with: Actionscript, CSS</p>