

# Matthew White | Curriculum Vitae

## Background

Throughout my graphic design experience I have explored a wide variety of design disciplines, including identities, branding, advertisements, brochures, annual reports, packaging, HTML email newsletters, and web design. I am able to develop design strategies from concept to completion and have worked with a diverse range of clients: from local business to international companies.

I am a self-motivated, team player with the ability to work on my own initiative and handle multiple projects within tight schedules. I am well organised, disciplined and used to working in a pressured environment. This has provided me with the necessary skills for working in a fast and accurate manner. As a creative person I take great pride in my work and strive to improve and extend myself in all areas. In addition to my creative and technical skills, my experience also includes supervising a team, training staff and managing workflow.

Background information about myself and my portfolio can be viewed at my home page:  
<http://www.mattsmediamagic.com>

## Education

FUTURE SOLUTIONS - London, UK  
2000–2001  
*Dreamweaver 3 Course*

SOLUTIONS DIGITAL GRAPHICS - Cape Town, South Africa  
1996–1997  
*Comprehensive DTP Course*

CAPE TECHNIKON - Cape Town, South Africa  
1994 - 1996  
*National Diploma in Graphic Design*

PINELANDS HIGH SCHOOL - Cape Town, South Africa  
1989 - 1993  
*High School Diploma*

## Work Experience

HEYWOOD INNOVATION - Sydney, Australia  
March 2007 - present  
*Senior Graphic/Web Designer*  
Responsibilities include: Design, layout and repro for printed and online annual reports, corporate branding, brochures, advertisements, posters, packaging and exhibitions; image manipulation and editing; the design, building and maintaining of websites and HTML newsletters; liaising with clients, printers and publications.

THE ELLIOTT PARTNERSHIP - London, UK  
May 2004 - October 2006  
*Senior Graphic/Web Designer*  
Responsibilities included: Design, layout and repro for corporate identities, brochures, advertisements, posters, packaging and exhibitions; image manipulation and editing; the design, building and maintaining of websites; liaising with clients, printers and publications.

YELL LIMITED - Greater London, UK  
August 1998 - April 2004  
*Graphic Designer/General Artist*  
Responsibilities included: Design and layout for advertisements; involved in software training for colleagues; act as stand in Team Leader; liaising with sales representatives.

KOHLER CORRUGATED WESTERN CAPE - Cape Town, South Africa  
June 1997 - June 1998  
*Junior Graphic Designer*  
Responsibilities included: Corporate identities; design, layout and repro for flexographic printing on corrugated boxes; liaising with clients, printers and sales representatives.

## Freelance

HEADLINE TEACHER RECRUITMENT UK - Greater London, UK  
January 2005 - September 2007  
*Web Designer/Graphic Designer*  
Responsibilities include: Design and layout for advertisements; design, build and maintenance of their website.

## Technical proficiencies

Photoshop, Indesign, QuarkXpress, Illustrator, Freehand, Acrobat, Flash, Dreamweaver, HTML. Familiar with: Actionscript, CSS, CMS